

REVISED LICENSING RENEWAL POLICY AFTER **150-DAYS**

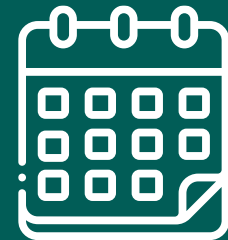
Policy effective From : **Immediate**
Applicable to : **All partners & licenses**
Monitoring through system checks and audits

Observed Misuse of the 150-day Exemption

Patterns creating inaccurate
license records and billing
gaps

This practice impacts

- Revenue integrity
- Fair partner practices
- Transparency in licensing



150-day renewals to reset dates

Licenses used up to 150 days then renewed to appear current



Reactivation of 2–3-year-old expired licenses

Expired licenses from 2 to 3 years ago are being reactivated



Resulting inaccurate license records

Manipulated dates create unreliable audit trails



Unfair continuation of service without AMC billing

Services continue without appropriate Annual Maintenance Contract charges

Why this change Objectives & Expected Outcomes



1

**Reduce churn
from repeated
exemption
misuse**

2

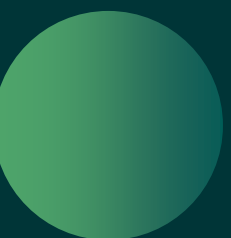
**Bring
transparency
to the
licensing
process**

3

**Backdated
renewals
appearing as
fresh licenses**

4

**Clearer revenue
recognition for
renewals**



Policy Changes : (Effective Immediately)

- No special exemption will be considered.
- Strict adherence to the revised policy.
- Clear communication to customers.

1

Any license renewed after more than 150 days must pay AMC as per normal rules

Applies from the actual renewal date and AMC calculation follows standard procedure

2

The 150-day exemption will no longer apply

This aligns treatment with general license renewal policy

3

If a license is renewed after 175 days

AMC is applicable from the original license date, as in a normal renewal

4

If a license is renewed after 2 years

AMC applies for the full 2-year period

POLICY CHANGES (EFFECTIVE IMMEDIATELY)



Software Renewal- Calculation

	5 Months	6 Months	24 Months
Duration	150 Days	180 Days	2 Years
ARC Due Date	22-07-2025	22-06-2025	22-08-2023
Software Version	Basic	Basic	Basic
Renewal Price (Incl. 18% GST)	₹ 4,566	₹ 4,566	₹ 13,698
Renewal Done Date	22-12-2025	22-12-2025	22-12-2025
Next Renewal Date (Post Payment)	21-08-2026	21-07-2026	21-08-2026

Thank You. For Time